

AI in Action for Strategic Professionals: Analyze, Write and Deliver like a Pro



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WhatsApp

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(Aisha/Azli)

Stop working harder than you need to. Start using AI like a professional who knows how to turn complexity into clarity. This intensive 2-day programme equips you with practical AI workflows to help you analyze faster, write sharper, build better dashboards, and deliver executive-ready and consulting-grade outputs with greater confidence.

Strategic analysis, Communication, and Executive Decision support — **100% HRDF Claimable.**

Who Should Attend

Organization Strategist, Strategic planning team, Transformation, OPEX, HR, corporate communications professionals, and any business leader who produces reports, visuals, narratives, or executive communications.

Why Sign Up

AI is reshaping how work gets done. Build credible, structured, presentation-ready and consulting -grade outputs that leaders can act on — and stand out as faster, sharper, and more strategically capable.

What You Will Learn

- 1

AI Foundations, Prompting & Research
Effective prompt structure, RAG workflows, deep research, and extracting insight from long reports. Produce defensible, verified insights faster.
- 2

Dashboarding & Data-to-Decision Support
Convert AI-extracted information into structured datasets, spot patterns quickly, and build leadership dashboards with Power BI AI and Copilot.
- 3

Strategic Thinking, Narrative & Communication
Strategic prompting, scenario planning, SER framework, structured issue framing, risk-opportunity mapping, and rewriting complex content into consulting-grade executive-ready narratives and emails.
- 4

Slides, Visual Storytelling & Capstone
Create professional slides, icons, diagrams and images using AI tools, then integrate verified analysis, dashboards and strategy into a BOD-ready presentation.
- 5

From Generic AI to Strategic Advantage (MBB inspired quality)
Move beyond surface-level AI use into strategy, decision support, and executive communication that sets you apart under pressure.

Work Faster
Draft reports, messages, visuals and presentations with much greater speed using reusable AI workflows.

Work Smarter
Verify outputs, analyse long documents, and reduce weak or untrustworthy AI results with confidence.

Create Immediate Value
Apply tools and templates directly to real workplace requests, updates, and proposals from day one.

Leave with a BOD-ready capstone deck, verified insights, dashboards, and reusable AI workflows — standing out as more credible, analytically stronger, and more capable of delivering strategic work under pressure.

✓

Ready to turn AI into a real strategic advantage at work? Enroll your team in this high-impact 2-day programme and build practical, executive-level AI capability that improves speed, quality, credibility and impact.

Inhouse and public run options available. Contact us for pricing and scheduling.
Pre-register to secure your seat today.

Contact us email azli.ismail@eliteindigo.com or **WhatsApp** 6012 705 5594 (Aisha) or visit www.kredenzaadigital.com/eliteindigoprogram